



PROFESSIONAL APPRAISERS ASSOCIATION OF SOUTH DAKOTA
Minutes
Friday, June 17, 2022, Pierre, SD
Board of Directors Summer Meeting

Call to Order

President Sandra Gresh called the meeting to order at 1:01 pm Central Time, June 17, 2022, noting that a quorum was present.

Roll Call

Members present:

Amy Frink, Bill Bear, Brooke Newstrom, Craig Steinley, Marshall Miller, Marv Siebrecht, Mary Houk, Sandra Gresh, David Lawrence, and Scott Kopplin.

Excused:

Charlotte Deaver

Guests:

Debbie Ellerton, Executive Secretary for NDAA

Staff:

Bev Luke, PAASD Executive Secretary

Approval of Minutes

Motion: (Amy Frink) To approve the minutes of the January 19, 2022, PAASD Board of Directors' meeting as written. Seconded by Marshall Miller.

Motion passed.

Standing Committee Reports

Financial Report – Craig Steinley

Craig presented the 2022 YTD financials through May 31, 2022.

Motion: (Bill Bear) To accept the 2022 Year-To-Date Financials as presented. Seconded by Brooke Newstrom.

Motion passed.

Membership Report – Bill Bear

As of May 31, 2022, there are 105 - 2022 members, 10 – 2023 members, and 1 - 2024 member.

Bill noted that personal phone calls of non-renewals will be made after invoices for 2022 are sent.

A Membership Welcome Packet could be developed for newly credentialed State-Registered appraisers.

The Board will vote toward the end of the meeting for a new logo from a choice of three designs.

Education Report – Scott Kopplin

Scott presented the final reports for the January 2022 seminars offered at the Annual Meeting, the ANSI seminar presented via Zoom in March 2022, and the January and June Supervisory/Trainee courses.

Scott then reported that the Fall Conference is scheduled for Deadwood, SD, on September 29 and 30, 2022, at the Lodge At Deadwood, per previous Board action in January. The Education Committee will explore the LIA class with Peter Christensen as the instructor. This class is offered to providers with little or no expenses. The education committee, the Executive Secretary, and Brooke Newstrom will also look into offering the Peter Christensen class in conjunction with the Wyoming and Western South Dakota Chapter of AI.

The 2023 Annual Meeting is scheduled for March 8, 9, & 10, 2023, in Pierre at the Ramkota Hotel and Conference Center. The Education Committee will explore the possibility of offering a 3- or 4-hour class on Wednesday afternoon, March 8, 2023, a 7-hour class on Thursday, March 9, 2023, and a 3- or 4-hour class on Friday morning, March 10, 2023. The goal is to offer at least 14 hours of continuing education at the 2023 Annual Meeting and Education Event.

Public Relations/Social Report – Amy Frink

Amy reported that working with the SD Chapter of ASFMRA is going well and they enjoy the auction and all signs are they would want to continue. She will be working on auction items and sponsor recruiting for the 2023 Annual Meeting.

Special Committee Reports

Government Affairs Report – Craig Steinley

The Government Affairs endowment fund continues to maintain a balance above the preferred threshold amount. HB1061 – the law to codify the Appraisal Certification Program’s Advisory Council sailed through the 2022 SD House of Representatives but failed in the SD Senate.

The Government Affairs committee suggests taking a “wait and see” approach before re-introducing the legislation again in 2023. The “wait and see” is to hope that the SD Secretary of Labor and Regulation allows the Advisory Council to again be a viable entity for the Appraiser Certification Program. A decision would have to be made by December if the bill to codify the Advisory Council is re-introduced..

The fourth recent submission from the Department of Labor and Regulation’s Appraiser Certification Program (ACP) to put proposed rules changes in front of the Legislative Interim Rules Committee still does not meet with PAASD’s approval. The ACP hearing for these new proposed rules is June 23rd and President Sandy and Vice President Amy will attend the hearing. A copy of PAASD’s objections will be sent to the ACP on or before June 23rd and a copy will be sent to the Board at the same time. The hearing before the Legislative Interim Rules Committee is scheduled for July 19, 2022. *(This was subsequently postponed by the state to August 23, 2022).*

Website – Craig Steinley

PAASD is waiting for clarification of a Factor 360 invoice received in 2022 for work done in 2021.

Suggestions offered to upgrade the website for members include a portal for each member where they can obtain all their information; such as their last paid date for their membership dues, continuing education hours, classes taken, and ability to print their certificates of completion, to name a few ideas. Also suggested was a Resource Page for members.

Scholarship Report – Sandra Gresh

Sandy updated the Board with the Scholarship Fund balance.

Two PAASD Professional Development Scholarships were awarded in January 2022. It was suggested that a copy of the most recent scholarship application could be included in a newly developed Membership Welcome Packet.

The timing for applications for 2023 scholarships will be the same as in previous years, October 1 through December 15, 2022.

Old Business

South Dakota Assessors are hosting an eight-state conference this year in late June in Deadwood instead of their typical SDAAO Conference that is usually held in late May. If asked, PAASD has a \$1,000 in the budget to donate to their conference.

The Policies and Procedures manual should be ready for the Board to review by the next BOD meeting in September.

The proposal for the 3-State Chapter of the Appraisal Institute (Wyoming, South Dakota, and North Dakota) has been written and emails will be going out to the members in those states to vote either in favor or not in favor of the 3-State Chapter. If a majority vote in favor, an attempt will be made at the Appraisal Institute national level to get the new Chapter formed by the end of the year so it can be launched at the beginning of 2023. The new 3-State Chapter will be called the WYDAK Chapter.

Copies of the new logo choices were distributed to the Board and they were asked to vote for one. The successful new PAASD logo will have the South Dakota state outline with “PAASD” in large red letters in the center and with “Professional Appraisers Association of South Dakota” and “Est 1991” in smaller letters under the “PAASD”.

New Business:

At their Strategic Planning Meeting held on June 16, 2022, the PAASD Board of Directors identified three ideas to move forward but each would require the Board’s vote of approval.

1. Sponsor a Summit Meeting to provide a better understanding of the appraisal profession for organizations that utilize valuation services; make stakeholders aware of the challenges facing the appraisal profession; establish working relationships with other organizations within the real estate profession; and to foster collaboration between organizations within the real estate profession to establish common legislative goals that enhance the profession.
2. Offer a full year of free PAASD membership to newly credentialed State-Registered appraisers, i.e., if a newly credentialed appraiser joins in May of 2022, offer them the balance of 2022 and all of 2023. Also offered would be one PAASD sponsored 7-hour, in-person, continuing education class.
3. Decide if the PAASD Board of Directors will hold a Strategic Planning meeting in 2023.

Motion: (Mary Houk) To hold a Summit Meeting on Wednesday, October 5, 2023, in Pierre with a budget of \$3,000 to cover expenses (lunch, signage, meeting room, professional invitations, mailing, etc.). Seconded by Amy Frink.

Motion passed.

Motion: (Marv Siebrecht) To offer newly credentialed entry level appraisers a full year complimentary PAASD membership to include the balance of the year when they join. To also offer newly credentialed in-state entry level appraisers one PAASD sponsored 7-hour, in-person, continuing education class without cost. Seconded by Bill Bear.

Motion passed.

Motion: (Marv Siebrecht) To have a Strategic Planning meeting in June 2023 at Ramkota Hotel at about the same time as the one held in 2022 – Thursday and Friday, June 15 and 16, 2023. Seconded by Mary Houk.

Motion passed.

There was discussion regarding the reimbursement for national travel for a newly elected PAASD President (elected at the Fall Conference). The October AARO conference occurs shortly after the election which doesn't give the newly elected President enough time to make proper travel arrangements. The suggestion was to encourage the newly elected President to travel to the spring AARO conference the following year since there would be ample time to make the travel arrangements.

There was discussion that PAASD should think about offering our seminars (particularly the Annual Meeting seminars) in a hybrid format – virtually and in-person. The Education Committee will take this suggestion under advisement and report back to the Board.

The PAASD Board next encouraged to consider doing what NDAA did for their Executive Secretary – offer a one-time stipend to the PAASD Executive Secretary to attend an AARO conference.

Motion: (Scott Kopplin) Reimburse the Executive Secretary up to \$2,500 of the actual costs to attend the October 2022 AARO conference. Seconded by Amy Frink.

Motion passed. Craig Steinley abstained from the vote.

Motion: (Scott Kopplin) To adjourn the meeting. Seconded by Marv Siebrecht.

Motion passed.

Meeting was adjourned at 2:50 pm

Respectfully submitted,

Bev Luke
PAASD Executive Secretary

Upcoming Events:

- August 23, 2022 – Interim Rules Review Committee meeting in Pierre.
- September 29, 2022 – BOD meeting in Deadwood
- September 30, 2022 – 7-Hour continuing education seminar in Deadwood
- October 5, 2022 – Summit Meeting in Pierre
- March 8, 9, & 10, 2023 – Annual Meeting in Pierre
- June 15 & 16, 2023 – Strategic Planning Meeting and 2023 Summer BOD Meeting